



Club of Venice (CoV) Plenary Meeting 24-25 November 2022



Meeting languages: Italian, French and English (interpretation provided)

**MEETING VENUE: Fondazione La Biennale di Venezia
Ca' Giustinian (Palazzo Giustinian), Calle Ridotto, 1364/a, 30124 Venezia**

**Wednesday, 23 November 2022 - 19:00: Welcome reception
(Council of Europe premises, Venice Office)**

PLENARY MEETING:

Thursday, November 24th 2022 (9:00 - 12:45)

9:00 – 09:30

Opening Session

Welcome statements - representatives of the hosting Italian authorities and the European Institutions

- Fiorenza BARAZZONI, Presidency of the Council of Ministers, Department for European Policies
- Fabrizio SPADA, Head of the Institutional Relations Department, European Parliament Information Office in Italy
- Massimo PRONIO, Head of Communication and Outreach, European Commission - Representation in Italy
- Paola MAR, Alderman of the City of Venice

9:30 - 10:00

Key addresses

- Stefano ROLANDO, President of the Club of Venice

10:15 – 12:45 **Plenary session**

"Top priorities and challenges for Europe" (session I)

- **Communication strategies on the recovery and resilience plans and their implementation at national and European level - coping with deadlines, ensuring coherence and comprehensiveness**
- **Europe energy crisis**
 - **Communication instruments**
 - **Cooperation between Member States and Institutions**
 - **Cooperation with civil society and the media**
 - **Public perception and citizens' expectations**

Moderator:

- **Erik den HOEDT, Netherlands, Director of Operations, Ministry of General Affairs, Vice President of the Club of Venice**

Key Note speaker:

- **Prof. Nicoletta PARISI, Università Cattolica del Sacro Cuore, Milan, Italy**

Panellists:

- **national contributions:**

- **Claus HÖRR, Austria, Director, Federal Chancellery, member of the Club of Venice Steering Group**
- **John CONCANNON, Ireland, Director-General, Global Ireland Division, Ministry of Foreign Affairs**

- **institutions:**

- **Raffaella DE MARTE, European Parliament, DG Communication, Head of the Media Services Unit**

- **academic world, civil society, international organisations and national communication associations:**

- **Marco MAGHERI, Secretary-General of the Italian Association of Public and Institutional Communication**
- **Christian SPAHR, Secretary-General of the Assembly of European Regions**
- **Giuseppe MACCA, CEO of ethics4growth**

14:15 - 17:15 **Plenary session**

"Top Challenges in Europe" (session II)

- **Crisis communication: public communicators and top political and social priorities: what is at stake (promoting risks' knowledge), how to better liaise with geopolitical experts, sociologists and scientists and countering disinformation in progress**
 - **War in Ukraine**
 - **Resilience vs. hybrid threats (including cybersecurity trends)**
 - **Climate change: COP-27 UNCCC (Sharm El-Sheikh,**

3-20 November 2022): lessons learned on the communication strategies before and during the Conference

- **Health: preventive communication and monitoring**

Moderator:

- **Danila CHIARO, Manager, EUROMED Migration, International Centre for Migration Policy Development (ICMPD)**

General Introduction:

- **Alessandro LOVARI, Associate Professor, Department of Political and Social Sciences, University of Cagliari (Italy): "The role of public sector communication in facing key challenges"**

Key Note speaker:

- **Verena RINGLER, Director, European Commons & AGORA European Green Deal: "Communicating the European Green Deal – perspectives from the field"**

Panellists:

- national contributions:

- **Ave TAMMENIIT, National Coordinator for Risk and Crisis Communication, Government of Estonia and Chair of the IPCR Crisis Communicators' Network (CCN)**
- **Amb. Marco PERONACI, Permanent Representative of Italy to the EU Political and Security Committee**
- **Herman WIERSEMA, Netherlands, Head of Communications at National Coordinator for Counterterrorism and Security (NCTV) and the National Crisiscenter (NCC)**

- institutions:

- **Sara AHNBERG, European Parliament, Coordinator, Disinformation team, Spokesperson's Unit**
- **Istvan PERGER, European Commission, DG COMM, Head of Sector "Governance, Strategic Coordination and Disinformation Response"**

- academic world, civil society and international organisations:

- **Karine BADR, Senior Policy Analyst, OECD**
- **Joint contribution from Harvard T.H. Chan School of Public Health: Elena SAVOIA, Deputy Director, Emergency Preparedness Research Evaluation & Practice Programme, and Alberto MONTROND, Senior Fellow & Diplomatic Liaison**

17:15 - 17:30

**First day summing-up - issues emerged
(Club Steering Group representative)**

PLENARY MEETING

Friday, November 25th 2022 (9:30-13:00)

9:30 - 12:30 "Capacity/Capability Building"

- **Organisational Challenges: an overview of existing structures and potential developments**

- **Key-Note speaker:**

-Simon BAUGH, Chief Executive, Government Communication -Service, United Kingdom

Q&A session

ROUND TABLE, moderated by Vincenzo LE VOICI, Secretary-General of the Club of Venice

Contributions from:

- **Jolijn le RUTTE, Learning and Development Advisor and Jolanda MOS, Project Manager, Netherlands, Government Communications Academy**
 - **Igor BLAHUŠIAK, Czech Republic, Office of the Government, Director of the European Affairs Communication Department**
 - **Johanna WAJDA, Poland, Deputy Director, Department of Public and Cultural Diplomacy**
 - **Fabiana ZOLLO, Assistant, Computer Science, University of Ca' Foscari, Venice, Italy**
 - **a representative from the European Institute for Public Administration (EIPA) (TBC)**
 - **Ana FEDER, Regional Portfolio Manager, International Centre for Migration Policy Development (ICMPD)**
 - **Alberto CONTARETTI, Project Manager, RAN Policy Support**
- **European Communication Expertise Centre: work in progress**
 - **results of the preliminary survey and organisational road-map at short and mid-term (contribution by Robert WESTER, Manager, Berenschot EU)**
 - **future cooperation with international organisations and external specialists**
 - **OECD project on an International Communication Academy**
 - **work in progress and deadlines (contributions by Karine BADR, Senior Policy Analyst, OECD and Fiona SPEIRS, UK Cabinet Office)**
 - **possible cooperation with the Club of Venice**

12:30 – 13:00

Closing Session

- Reflections on the issues emerged during the plenary meeting
- Planning for 2022: key-events:
 - = **6th Stratcom seminar** (in cooperation with the UK GCSI) - London, March 2022 (dates to be defined)
 - = **Spring 2023 plenary**
 - = **Work in synergy with international partner organizations** (OECD, ICMPD, SEECOM, SEEMO, DEMSOC, CAP'COM (poss. joint seminar in Nice, HSS...))