



EU GREEK PRESIDENCY
GENERAL SECRETARIAT
OF INFORMATION & COMMUNICATION



CLUB OF VENICE

Seminar on
“Public Communication:
Regaining Citizens’ confidence in times of crisis”

Athens, 27-28 March 2014

Venue: General Secretariat of Information and Communication

Preliminary DRAFT AGENDA (as of 19 February 2014)

MEETING LANGUAGE: EN,FR

THURSDAY 27 MARCH 2014

GUESTS ARRIVAL

20.00 **OPTIONAL PROGRAMME: PRIVATE GUIDED TOUR TO THE ACROPOLIS MUSEUM**
21.00 **WELCOME DINNER AT THE ACROPOLIS MUSEUM RESTAURANT**

FRIDAY 28 MARCH 2014

9.00 - 9.30 **GUESTS' REGISTRATION**

9.30 - 9.45 **OPENING STATEMENTS**

- *Simos Kedikoglou, Deputy minister attached to the Prime Minister & Government Spokesperson*
- *Andreas Katsaniotis, General Secretary of Information and Communication*
- **Welcome by the President of the Club of Venice or a member of its Steering Group**

9.45 - 11.15 **THE COMMUNICATION ON EUROPEAN RECOVERY AND ITS IMPACT ON THE EUROPEAN ELECTIONS DEBATE**

- **INTRODUCTORY KEY-NOTE ROBERT SCHUMAN CENTRE FOR ADVANCED STUDIES**

DEBATE: THE QUEST FOR REGAINING CITIZENS' CONFIDENCE IN EUROPE, THE ROLE OF MEMBER STATES AND EU ORGANISATIONS

MODERATOR: ELEONORA GAVRIELIDES, CYPRUS, DIRECTOR OF THE PRESS AND INFORMATION OFFICE

- **MEMBER STATES (SPOKESPERSONS, COMMUNICATION DIRECTORS)**
- **HVR SPOKESP, COMMISSION SPOKESP, EP SPOKESP**
- **1 GREEK MEP + 1 NON GREEK MEP**
- **DG COMM OECD**
- **DG COMM ECB + BANK OF GREECE COMM DEPARTMENT**
- **MARK LOWEN, BBC CORRESPONDENT IN ATHENS OR OTHER FOREIGN CORRESPONDENT (TBC)**

11.15 - 11.30: coffee break

<p>11.30-12.45</p>	<ul style="list-style-type: none"> • Q&A/INTERACTION WITH THE OTHER PARTICIPANTS <p>PANEL INTERACTION AND DEBATE WITH AUDIENCE (QUESTION TIME) WILL ALSO COVER COORDINATION OF MESSAGES AMONG THE KEY PLAYERS</p>
<p><i>12.45-14.30</i></p>	<p><i>Buffet lunch</i></p>
<p>14.30 - 17.00</p>	<p>COMMUNICATION ON YOUTH EMPLOYMENT: SAFEGUARDING SOCIAL COHESION AND POLITICAL STABILITY</p> <ul style="list-style-type: none"> • INTRODUCTORY KEY-NOTES BY: <ul style="list-style-type: none"> - DIMITRIS VARTZOPOULOS, GENERAL SECRETARY OF COORDINATION OF THE GREEK GOVERNMENT (TBC) - KONRAD ADENAUER FOUNDATION OR MERCATOR FOUNDATION • ROUND TABLE/FOCUS PANEL WITH: <ul style="list-style-type: none"> ○ MEMBER STATES REPRESENTATIVES ○ HVR SPOKESPERSON ○ EUROPEAN COMMISSION (DG EMPLOYMENT, DG ENTERPRISE, DG RESEARCH) <p>PANEL INTERACTION AND DEBATE WITH AUDIENCE (QUESTION TIME) WILL COVER COMMUNICATION ON EU FUNDS/OPPORTUNITIES AND INFORMATION PROVISIONS (INCLUDING PROGRAMMES SUCH AS HORIZON 2020), NATIONAL AND INTER-GOVERNMENTAL MEASURES, NEW INITIATIVES AND SYNERGIES (E.G ORANGE GROVE NL/GR), SUPPORT TO YOUTH ENTREPRENEURSHIP AND YOUTH CREATIVITY, NEED FOR STRUCTURAL REFORMS AND ORGANISATIONAL CHANGES, NEW AND TRADITIONAL MEDIA APPROACH</p> <ul style="list-style-type: none"> • REP. OF GREEK START UPS (DIMITRIS Tsigkos), PRESIDENT OF "YES" - EUROPEAN CONFEDERATION OF YOUNG ENTREPRENEURS • PRESENTATION OF THE ORANGE GROVE PROJECT – EMBASSY OF NL (NL/GR) • Q&A/INTERACTION WITH THE OTHER PARTICIPANTS
<p><i>15.30 -15.45 : coffee break</i></p>	
<p>17.00 – 17.30</p>	<p>CONCLUSIVE SESSION</p> <ul style="list-style-type: none"> ▪ Issues emerged and future orientations (perspectives for cooperation and networking) ▪ Address by a national authority ▪ Possible planning/Future events